

Fashion Meets Technology: Zünd Presents Innovative Cutting Solutions at SAMAB

Altstätten, Switzerland, March 12, 2025 – Zünd Systemtechnik AG, a leading provider of digital cutting solutions, will present its innovative complete systems for textile cutting at SAMAB 2025 in Milan from May 27 to 29. The Swiss company will showcase tailored solutions perfectly aligned with the current challenges of the fashion industry.

The fashion and textile industry is undergoing a profound transformation. Order sizes are becoming smaller, order cycles shorter, and the degree of individualization is continuously increasing. Trends such as batch size 1, fast fashion, and mass customization require flexible and efficient production processes. Zünd meets these challenges with powerful digital cutting systems that, combined with modern and intuitive software, enable a fully automated cutting process without manual intervention.

Innovative Complete Solutions for the Highest Standards

At SAMAB 2025, Zünd will present comprehensive complete solutions for textile cutting in collaboration with the Portuguese software partner Mind. The unique combination of cutting-edge hardware and intelligent software offers decisive competitive advantages for future-oriented textile companies: It enables precise alignment on patterned fabrics, ensures optimal material utilization, and significantly reduces errors in the production process. Through intelligent functions such as pattern matching, feature recognition and automated placement, the entire cutting process becomes more efficient and cost-effective – while simultaneously improving the quality of the end products.

Tailored Answers to Industry Challenges

Zünd's experts will present solutions specifically developed for the demanding requirements of the textile industry, addressing the most common challenges. From reliable detection of material defects to optimal processing of CAD data and precise alignment on patterned fabrics. "Our systems enable fashion companies to quickly respond to market trends while maintaining the highest quality standards," explains Katrin Dotzauer, Global Market Manager Fashion at Zünd. "Our solutions are the tailored answer to industry trends such as customization, local-for-local production, and seamless integration in terms of Industry 4.0, making them the first choice in the fashion industry."

Zünd - Innovation and expertise in digital cutting

Zünd Systemtechnik AG, a global, family-owned Swiss company, specializes in digital cutting systems. The Zünd name stands for Swiss quality and is synonymous with precision, performance, and reliability. Zünd has been developing, producing, and marketing modular cutting systems since 1984 and is one of the world's leading manufacturers.

The Zünd customer base includes service providers and manufacturers in the graphics and packaging industries as well as the furniture, fashion and outdoor sectors and the transportation industry. Zünd maintains headquarters in Altstätten, Switzerland, where the company's R&D, marketing, and production facilities are located. Besides Zünd's own international sales and service organizations, the company relies on a worldwide network of long-standing, independent distribution & service partners.

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